

**NYU****BRONFMAN**

Certificate in Faith, Innovation, and Social Impact

In collaboration with

**innoFaith**

Faith leadership is changing.

As clergy, lay leaders, and civil society leaders in the 21st century, we face leading our organizations through rapidly emerging complexity, with significant challenges and opportunities. Our organizations are also rooted in communities experiencing that same complexity through new and evolving social challenges - climate change, gun violence, housing affordability, economic disparity, racial injustice, mental health, and more. As we seek to lead evolving organizations, serve evolving communities, and address evolving challenges, we need some new strategies and mindsets. We need to be able to innovate - to think about problems differently, to see new opportunities, to build new solutions. Leaders who serve with an innovation mindset stand to contribute exponentially – both in their organizations and in the community at large.

This course borrows from the best of entrepreneurship and social impact education and experience, tailoring it to the field of faith-rooted leadership. It introduces key concepts in entrepreneurship and social innovation and provides tools to promote change inside organizations and communities. Over a 10-week period of hybrid in-person and virtual opportunities, participants learn through:

Problem-based learning and case studies
Systemic and design thinking
Experimentation
Inspiration and models of success
Peer-to-peer engagement



Goals

- Exposure to typologies, concepts, methodologies and practices in entrepreneurship and innovation
- Familiarity with practical innovation and entrepreneurship development and management tools
- Introduction to successful faith-based innovation case studies
- Development of an innovation mindset
- Innovation and entrepreneurship introduced to your organizations/congregations
- Dialogue and collaboration with other leaders



Logistics

- 20 academic hours over 10 online and/or in-person meetings
- Innovation project prepared and presented by participants
- NYU Certificate to participants who meet all requirements
- Cost: \$1500 per student

Interested in bringing this course to your organization, network, or community?
Contact us at: info@innofaith.org

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Faculty

Faculty have included:

- Dr. Nir Tsuk, Founder, i³: the Institute for Impact and Intrapreneurship, NYU
- Danielle Goldstone, Founder, innoFaith
- Rabbi Yehuda Sarna, University Chaplain and Executive Director, NYU Bronfman Center for Jewish Student Life, NYU
- Nadia Roumani, Senior Designer, the d.school, Stanford University
- Rev. Jen Bailey, Founder and Executive Director, Faith Matters Network
- Rosanne Haggerty, President and CEO, Community Solutions
- Simran Jeet Singh, Executive Director, Religion and Society Program, Aspen Institute
- Rabbi Sid Schwarz, Director, Clergy Leadership Incubator
- Rev. Amy Butler, Founder, Invested Faith



Testimonials

"The course represented an important mindset shift for me. It was helpful to understand the learning and experience that informs innovation strategies. I feel better prepared to think outside the box, work collaboratively, and contribute to fresh new approaches to social problems."

"I've gained a level of knowledge and confidence since taking this course that I didn't have before."

"The course is an opportunity to learn new techniques to engage old problems and lead your congregation to a place of leadership for systemic change."

"As a result of the course, I'm thinking more about how to co-create solutions, in dialogue with my colleagues and with the communities we are working with and serving."

"This course is an opportunity to gain exposure to paradigms and methods of innovation, borrowed from the business sector, and learn how to apply these for greater impact in the faith-based social sector. It will challenge you to think more creatively, work more collaboratively, and incorporate fresh approaches to your work, with a goal of having a more transformative impact."

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